

ABSTRACT OF THE DISCLOSURE**APPARATUS AND METHOD FOR MANAGING A MOBILE PHONE
ANSWERING MODE AND OUTGOING MESSAGE BASED ON A LOCATION
OF THE MOBILE PHONE**

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An apparatus and method for managing a mobile phone answering mode and outgoing message or other indicator based on a location of the mobile phone are provided.

- 10 The apparatus and method make use of a location system to ascertain the current location of a mobile telephone being carried by a user. Based on the current location, the apparatus and method determine whether operation of the mobile telephone to receive and/or send calls should
- 15 be restricted. In addition, the apparatus and method determine an appropriate outgoing message to be provided to calling parties while the mobile telephone is located in an area where use of the mobile telephone to receive calls is prohibited. The particular outgoing message
- 20 provided is customized to the current location of the mobile telephone and optionally, the caller ID of the calling party.